

Company name: Ube Industries, Ltd.
Representative: Michio Takeshita
President and Representative Director
Security code: 4208 (shares listed on First Section of
Tokyo Stock Exchange and Fukuoka
Stock Exchange)
Contact: Yasuko Sakamoto
General Manager, IR/PR Department
Tel: +81-3-5419-6110

Ube Industries Announces Changes to Representative Directors

TOKYO, February 28, 2011 — Ube Industries, Ltd., has announced that the company's Board of Directors decided today on the following changes to its representative directors.

1. Reason for Change

Adoption of new director organization effective as of April 1, 2011.

2. Incoming and Outgoing Representative Director

<u>Name</u>	<u>New Position</u>	<u>Current Position</u>
<i>Newly appointed as a Representative Director</i>		
Akinori Furukawa	Representative Director, Vice-President and Executive Officer	Director and Senior Managing Executive Officer
<i>Stepping down as a Representative Director</i>		
Kazuhiko Okada	Director	Representative Director, Vice-President and Executive Officer

3. Appointment Date

April 1, 2011